



WILLIAMSWARN

PERSONAL BREWING
WITHOUT COMPROMISE

2014 BEER AWARDS FINAL RESULTS

Ian Williams

The Theme



The WilliamsWarn Beer Awards 2014

In search of the quintessential
New Zealand Pale Ale



- 1 beer style only: NZ Pale Ale
- A focus on NZ Hops

Vital Statistics: NZ Pale Ale	
OG	1.045-1.060
SG	1.011-1.015
Alcohol	4.4-5.90
Bitterness (IBU)	20-35
Colour (EBC)	10-30

The Entries



- 54 entries from around New Zealand in bottles
- Plus 5 famous commercial NZ Pale Ales secretly included without the judges knowing



- The commercial beers were included to be able to compare WilliamsWarn Brewers' beers against NZ Pale Ales out in the marketplace and to check the judges' abilities and consistencies in a beer tasting competition.
- Epic was particularly important to have in the mix as it is a Pale Ale with popular US hops (Cascade) and has won NZ's Best Beer previously and is recognised as a great Pale Ale. Epic was a benchmark for the quality of the brews made by the WW Brewers.

The Judges



Table 1

1. Fritz Kuckuck, Beer Writer, Fairfax Media
2. Bradford Tetlow, Sensory Coordinator at Lion National Foods
3. Richard Robb, Business Development Executive, Lion
4. Martin Bridges, Society of Beer Advocates (SOBA), Educator at Brewers Guild of New Zealand

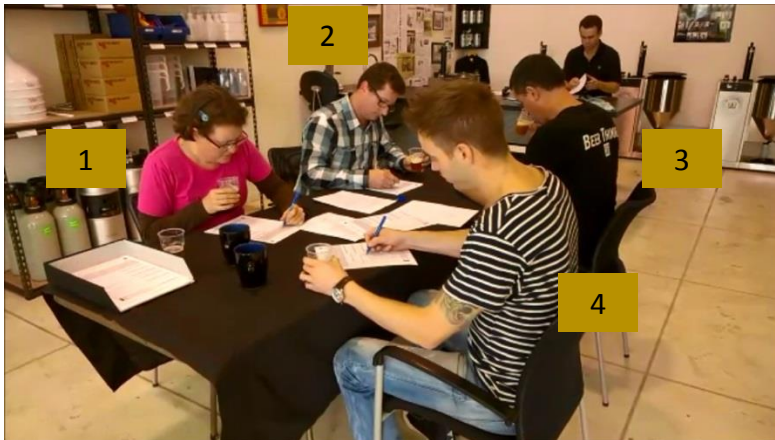
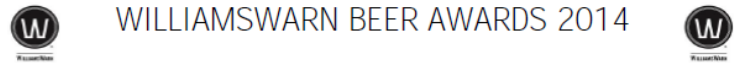


Table 2

1. Maria Grau, Beer Writer, Fairfax Media
2. Andrew Larsen, Co-owner Brothers Brewery, Brewer
3. Ian Williams, Founder of WilliamsWarn NZ Ltd, ex-professional beer taster (Denmark)
4. Andrew Madden, Brewer, Lion

- The System: The beers were split into two groups. Each table got half of the samples. The top 10 from each table then went to the other table. Therefore the top 20 beers got tasted by 8 tasters for an average score and the rest 4 tasters. The commercial beers also got tasted by all judges. All samples were blind tasted.
- Samples came out one at a time every 3 minutes. There was a break between every 11th sample.

The Score Sheet



Judge's Name _____ Entry No. _____

Hop Aroma/Flavour Intensity Score _____ /10
Denote, 1=possibly detectable, 3=just noticeable, 4=neasily noticeable, 6=clearly evident, 7=moderately strong, 8=strong, 9=very strong, 10=over-powering

Hop Aroma/Flavour Hedonic Score _____ /12

Outstanding	Excellent	Very Good	Good	Fair	Problematic
11-12	9-11	7-9	5-7	3-5	0-3

Comment on how much you personally like the overall hop aroma/flavour in this beer. If not detected, please leave blank. Do not score for bitterness characteristics.

BJCP SCORE SHEET

Aroma _____ /12

Outstanding	Excellent	Very Good	Good	Fair	Problematic
11-12	9-11	7-9	5-7	3-5	0-3

Comment on malt, hops, esters and other aromatics

Appearance _____ /3

Outstanding	Excellent	Very Good	Good	Fair	Problematic
3	2-3	2	1-2	1	0-1

Comment on colour, clarity, head (retention, colour, texture)

Flavour _____ /20

Outstanding	Excellent	Very Good	Good	Fair	Problematic
18-20	15-18	12-15	8-12	6-8	0-5

Comment on malt, hops, fermentation characteristics, balance, finish/aftertaste, and other flavour characteristics

Mouthfeel _____ /5

Outstanding	Excellent	Very Good	Good	Fair	Problematic
5	4	3-4	2-3	1-2	0-1

Comment on body, carbonation, warmth, creaminess, stringency and other palate sensations

Overall Impression _____ /10

Outstanding	Excellent	Very Good	Good	Fair	Problematic
9-10	8-9	6-7	4-6	3-4	0-3

Comment on overall drinking pleasure
 Give suggestions for improvement

SCORING GUIDE

Outstanding (45 - 50): World-class example of style.
Excellent (38 - 44): Exemplifies style well, requires minor fine-tuning.
Very Good (30 - 37): Generally within style parameters, some minor flaws.
Good (21 - 29): Misses the mark on style and/or minor flaws.
Fair (14 - 20): Off flavors/aromas or major style deficiencies. Unpleasant.
Problematic (00 - 13): Major off flavors and aromas dominate. Hard to drink.

TOTALS

Outstanding	Excellent	Very Good	Good	Fair	Problematic
45-50	38-44	30-37	21-29	14-20	0-13

range

- The BJCP Score Sheet was used as a template. http://www.bjcp.org/docs/SCP_BeerScoreSheet.pdf
- Each beer is scored for Aroma, Appearance, Flavour, Mouth-feel and Overall Impression. The total points adds up to maximum 50 points.

SCORING GUIDE

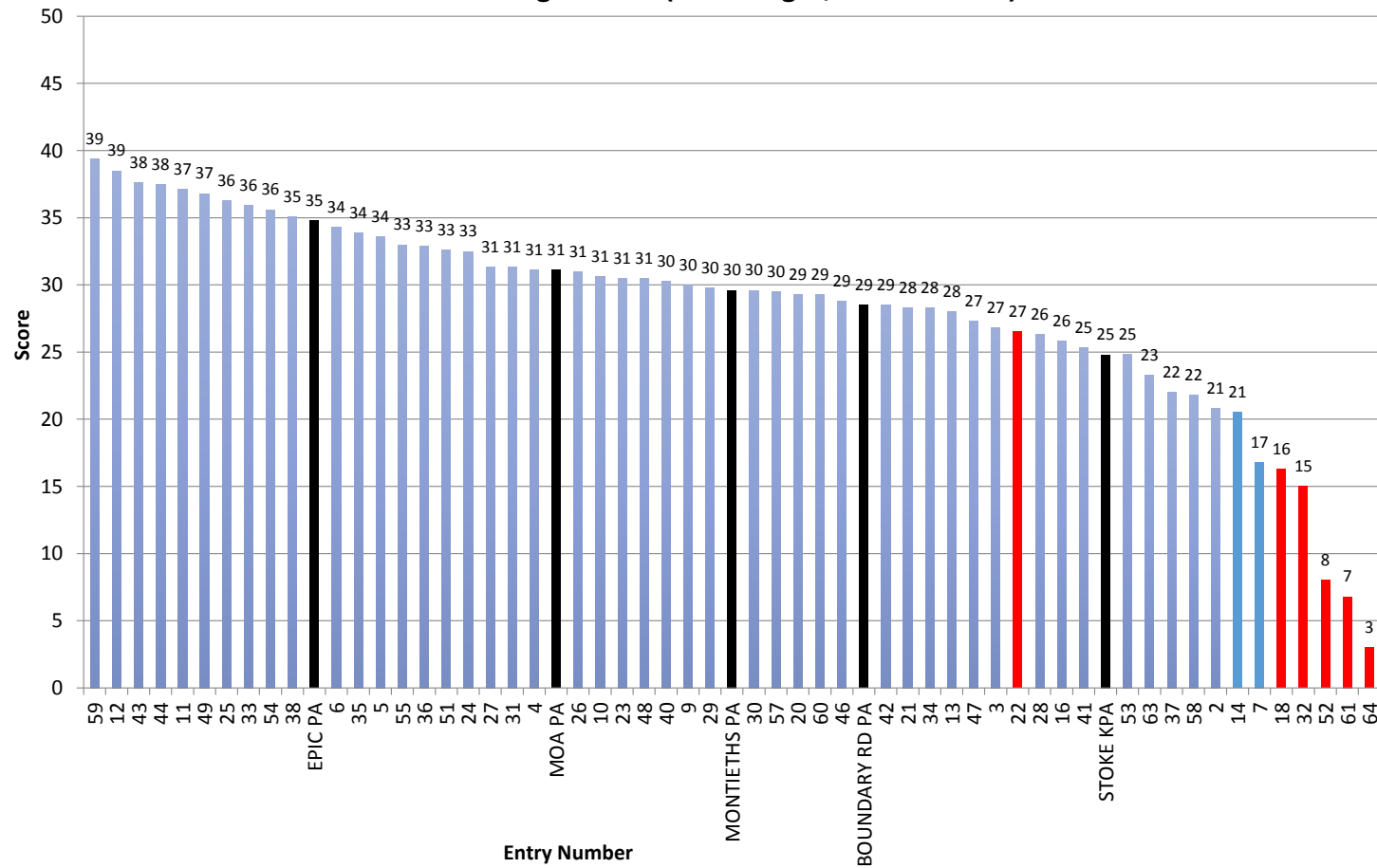
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- Two scores were also asked for in grey at the top of the sheet for a later analysis in NZ hop quality as part of the theme of the beer competition.

The Final Results



WilliamsWarn Beer Awards 2014 - NZ Pale Ale
Final Average Scores (All 8 Judges, max score 50)



- WW Brewers produced the top 10 beers. Epic came 11th. The other commercial beers were scattered amongst the total.
- In general all the beers were very good. The exceptions are the entries highlighted in red which all showed a chlorophenol character. The last 3 beers were from the same brewer who also scored 9th with another great beer. We will endeavour to find out where this off-flavour may be coming from. It may be related to chlorine in water. However most of the top 10 used tap water.

The Final Results



Brewer	Entry Number	Total Score	Total WW Brews made with brewery
Hamish Evans	59	39	15
Grant Judson - Navigator	12	39	12
Robbie Ford - NZPA #2	43	38	22
Grant Judson - Capstan	44	38	12
Nathan Roberts	11	37	15
Tony Pebbles	49	37	9
Butch 164	25	36	130
Paul Gillespie - # 3	33	36	15
Aaron Peri # 2	54	36	~20
Steve Hart # 2	38	35	43
EPIC	EPIC PA	35	na
JD - Mot Crux	6	34	31
B165	35	34	130
SM - Napier	5	34	~60
SR/JR - Auckland	55	33	16
AC #2 - Northland	36	33	7
WT - Timaru	51	33	
AC #1 - Northland	24	33	
CA - Christchurch	27	31	
NK #2 - Auckland	31	31	
RJ - Oamaru	4	31	
MOA	MOA PA	31	
CY - Auckland	26	31	
TC/RH - Tawa 1	10	31	
SH - Pale Whale	23	31	
PG # 1 - Hastings	48	31	
RF #1 - Auckland	40	30	
AE - Whangarei	9	30	
MD - Wellington	29	30	
MONTEITHS	MONTEITHS PA	30	



Brewer	Entry Number	Total Score
B163 - Auckland	30	30
JG - Auckland	57	30
JA - Palmerston North	20	29
AW - Auckland	60	29
C Brewery - Auckland	46	29
BOUNDARY RD	BOUNDARY RD PA	29
PG # 2 - Hastings	42	29
MF - Kerikeri	21	28
TC/RH - Tawa 2	34	28
B159 - Auckland	13	28
LB - Auckland	47	27
BM # 1 - Auckland	3	27
B167 - Auckland	22	27
Steve Hart # 1	28	26
JS - Auckland	16	26
GJ - 10 Clips	41	25
STOKE	STOKE KPA	25
SW - Hastings	53	25
BM # 2 - Auckland	63	23
SH - JU87	37	22
APEX - Auckland	58	22
NK #1 - Auckland	2	21
MC - Auckland	14	21
BS - Napier	7	17
SH - Auckland	18	16
JD, Nelson NZPA	32	15
AP # 1	52	8
AP # 3	61	7
AP # 4	64	3

- Congratulations to all participants. Your name or initials are next to the entry number so you can see where you came.

Top Beers for each Taster



	Overall
Gold	Hamish Evans
Silver	Grant Judson - Navigator
Bronze	Robbie Ford - NZPA #2
	Grant Judson - Capstan
	Nathan Roberts

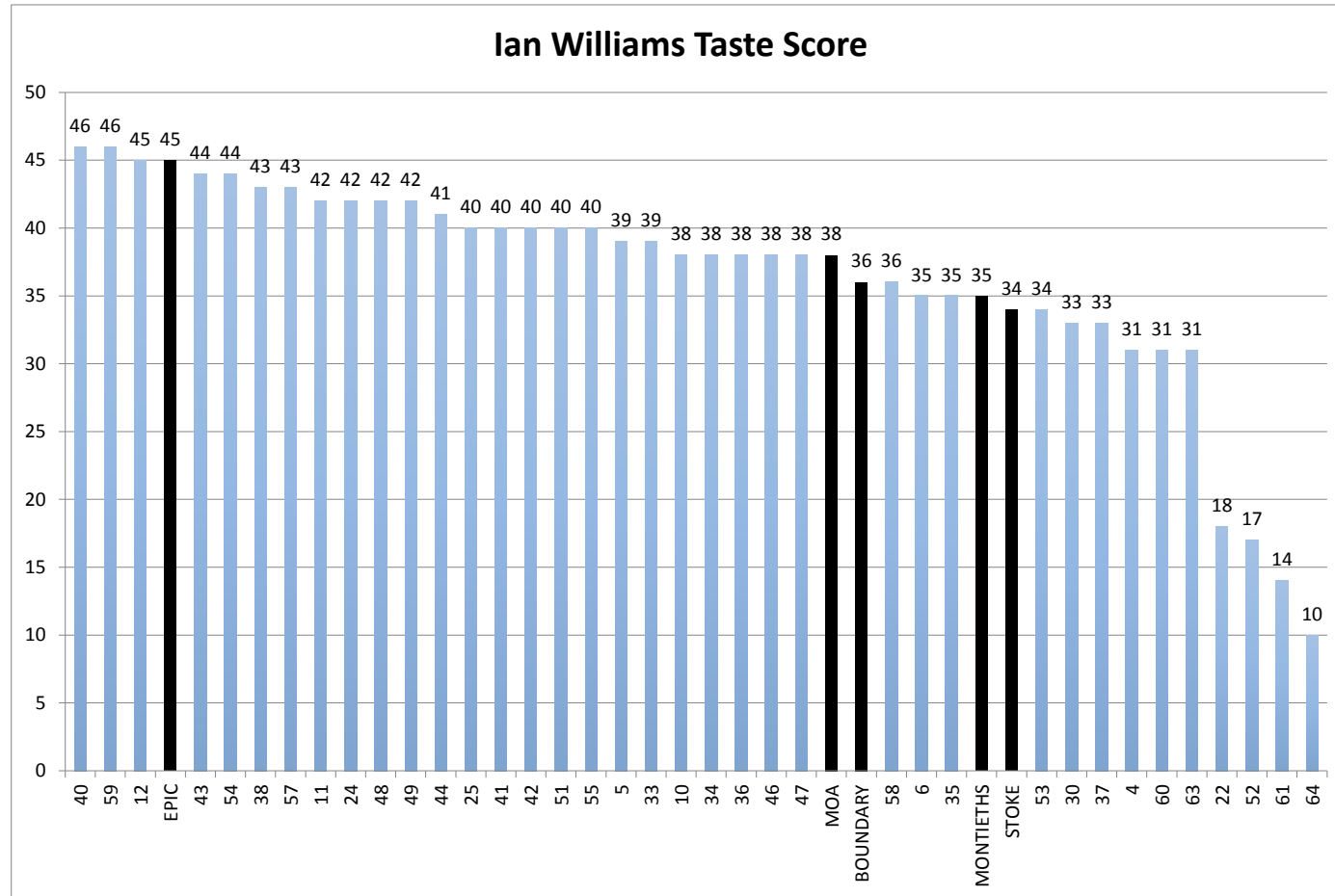
Fritz	Bradford	Richard	Martin
Grant Judson - Capstan	Josh Denize - Mot Crux	Robbie Ford - NZPA #2	Tony Pebbles
Butch 165	Grant Judson - Navigator	Grant Judson - Capstan	Butch 164
Robbie Ford - NZPA #2	Butch 163	Josh Denize - Mot Crux	Butch 165
Tony Pebbles	Hamish Evans	Tony Cox/Robin Hodgson	Aaron Peri # 2
Paul Gillespie - # 2	Nathan Roberts	Butch 167	Josh Denize - Mot Crux

Table 1

Maria	Ian	A Larsen	A Madden
Hamish Evans	Robbie Ford #1	Butch 164	Robbie Ford - NZPA #2
Aaron Peri # 2	Hamish Evans	Grant Judson - Capstan	Hamish Evans
Robbie Ford - NZPA #2	Grant Judson - Navigator	Stu McLeod	Grant Judson - Navigator
Grant Judson - Capstan	Robbie Ford - NZPA #2	Aaron Peri # 2	Paul Gillespie - # 2
Grant Judson - Navigator	Aaron Peri # 2	Tony Cox/Robin Hodgson	Steve Hart # 2

Table 2

General Quality



- As the founder of WilliamsWarn and as an ex-professional beer taster (Denmark) I can feedback that in general the 37 WW beers I personally tasted were really great beers. The exception were the several samples that suffered from a very strong chlorophenol off-flavour and were marked down accordingly. We'll try and figure that out and feedback any findings.
- We're seriously very proud here at WilliamsWarn. Personally I scored Epic high as it should be, but half the beers I tasted were 38 ("Excellent") or above and most scored better than the other 4 commercial pale ales. The carbonation was also excellent in most samples with bubbles streaming up the beer. Well done all. We couldn't have asked for a better showing.

The Winners





WILLIAMS WARR

This is to certify that
Hamish Evans' New Zealand Pale Ale
was judged
GOLD
medal winner at the WilliamsWarr Beer Awards 2014
on 24 May









Judges:

 Fritz Kuckuck Beer Writer, Fairfax Media	 Maria Grau Beer Writer, Fairfax Media
 Richard Robb Business Development Executive, Lion	 Andrew Larsen Co-owner Brothers Brewery, Brewer
 Bradford Tellow Sensory Coordinator at Lion National Foods	 Andrew Madden Brewer, Lion
 Martin Bridges Society of Beer Advocates (SIBA), Educator at Brewers Guild of New Zealand	 Ian Williams Founder of WilliamsWarr NZ Ltd


WILLIAMS WARR

This is to certify that
Grant Judson's New Zealand Pale Ale
was judged
SILVER
at the WilliamsWarr Beer Awards
on 24 May 2014

Judges:

 Fritz Kuckuck Beer Writer, Fairfax Media	 Maria Grau Beer Writer, Fairfax Media
 Richard Robb Business Development Executive, Lion	 Andrew Larsen Co-owner Brothers Brewery, Brewer
 Bradford Tellow Sensory Coordinator at Lion National Foods	 Andrew Madden Brewer, Lion
 Martin Bridges Society of Beer Advocates (SIBA), Educator at Brewers Guild of New Zealand	 Ian Williams Founder of WilliamsWarr NZ Ltd


WILLIAMS WARR

This is to certify that
Robbie Ford's New Zealand Pale Ale
was judged
BRONZE
at the WilliamsWarr Beer Awards
on 24 May 2014

Judges:

 Fritz Kuckuck Beer Writer, Fairfax Media	 Maria Grau Beer Writer, Fairfax Media
 Richard Robb Business Development Executive, Lion	 Andrew Larsen Co-owner Brothers Brewery, Brewer
 Bradford Tellow Sensory Coordinator at Lion National Foods	 Andrew Madden Brewer, Lion
 Martin Bridges Society of Beer Advocates (SIBA), Educator at Brewers Guild of New Zealand	 Ian Williams Founder of WilliamsWarr NZ Ltd



HAMISH



GRANT



ROBBIE

The Best Hops?



- Without doing an in-depth analysis, the hops that did best seem to be:
 - Riwaka *****
 - Nelson Sauvin *****
 - Motueka *****
- Followed by
 - Pacifica ****
 - Wakatu ***
 - Southern Cross **
 - Kokatu **
 - Wai-iti *
 - Pacific Jade *

Summary



- Thanks for your participation.
- We'll feedback any findings on the chlorophenol off flavour in samples from 4 brewers. It may or may not be related to chlorine in water. We've never heard of this issue before and most people use tap water (which could be a source), including the Gold Medal beer in this competition, so it's not possible to jump to any conclusions yet. The fact that 3 of the brewers with the problem also made a good beer as an entry indicates its possible not the water itself since the same water source in general was used for both entries.
- But the quality of the good beers was outstanding.
 - 10 WW Brewers beat Epic.
 - 20 WW Brewers beat Moa
 - 27 WW Brewers beat Montieths
 - 32 WW Brewers beat Boundary Rd
 - 42 WW Brewers beat Stoke
 - And all of these are fine commercial beers, using millions of dollars of equipment.
- See you next year!