



Shooting Stars

Sporting Clays Challenge

April 7th, 2017

Title Sponsorship



SPONSORSHIP OPPORTUNITIES 2017



Oklahoma



www.SilverleafShotgunSports.com

Make-A-Wish® Oklahoma grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Make-A-Wish Oklahoma is excited to announce the 2nd Annual Shooting Stars Sporting Clays Challenge. Open to men and women, this first-class shoot is a fun and relaxing day outdoors with good food, shooting clays, and exciting prizes.

**All participants must be 18 years of age or older, unless accompanied by a parental guardian.*

Team/Participant Registration Includes:

- Lunch
- 12 stand course round
- Prizes for top participants/teams

***All gear and ammo supplied by participants*

WHY BECOME A SPONSOR?

- The Shooting Stars Sporting Clays Challenge is a wonderful way to bring your friends and colleagues together to support local Oklahoma children battling life-threatening medical conditions.
- Make-A-Wish is among the Top 10 Nonprofits in Brand Image (Cone, The Nonprofit Power Brand Study, 2009, U.S.)
- Make-A-Wish is One of the 5 Best Charities for Kids (2011 Good Housekeeping)
- Make-A-Wish is the 7th Most Trusted Organization (2010 Harris/Equitrend Study, U.S.)

EVENT OVERVIEW

- **Goal is to raise money to grant the wishes of Oklahoma children with life-threatening medical conditions**
- Silverleaf Shotgun Sports is a premier shooting facility surrounded by a beautiful Oklahoma backdrop.
- The tournament consists of teams of five shooters, targeting clays that simulate game birds and test each shooter's skill and accuracy.



SPONSORSHIP OPPORTUNITIES

	Title Sponsor \$10,000	Presenting Sponsor \$7,500	Hope Sponsor \$5,000	Strength Sponsor \$2,500	Joy Sponsor \$1,000
Recognition as event title sponsor	*				
Company representative to speak at event	*				
Logo featured on ALL event signage	*	*			
Inclusion in all media material and marketing collateral	*	*			
Online exposure through Make-A-Wish Oklahoma website and social media	*	*	*	*	
On-site display of sponsor and/or product	*	*	*	*	
Recognition at event awards ceremony	*	*	*	*	*
Logo featured on shooting station signage	*(all)	*(all)	*(all)	*(one station)	*(one station)
Complimentary teams (includes door prize and lunch)	3 (15 shooters)	2 (10 shooters)	2 (10 shooters)	1 (5 shooters)	1 (5 shooters)

Team of Shooters: \$600

Includes 5 participants, event day lunch and participant gift.

Individual Shooter: \$150

Include event day lunch and participant gift.



WHAT OUR KIDS WISH FOR...

The wishes we grant are as diverse as the children we serve and stretch as far as the imagination allows. Typically, wishes fall into four categories:



Jack, age 3 from Mustang, wished to go to Yosemite National Park.

I wish to go...

Whether it's sandy beaches, snow-covered mountains, or a trip to the happiest place on Earth, these special travel wishes are always a hit with our wish kids – providing the opportunity to escape to almost anywhere their hearts' desire.



Hunter, age 17 from Oklahoma City, wished to have a truck makeover.

I wish to have...

Sometimes it only takes the possibility of something new to make a wish kid smile. These wishes can be for nearly anything a child can dream up. From a new computer, a shopping adventure, or even a cute little puppy, these wishes are always filled with excitement and joy!



Chris, age 7 from Phoenix, wished to be a police officer inspiring the founding of Make-A-Wish® and the global wish granting movement.

I wish to be...

This type of wish truly allows the child to use his or her imagination. Other wishes of this type have included wishes to be a cowboy, a princess, and a firefighter. If they can dream it, we can do it!



Michael, age 14 from Bethany, wished to meet WWE® Superstar John Cena.

I wish to meet...

What could be more exciting than the chance to meet your favorite celebrity, athlete or other inspiring person? These magical wishes are truly once-in-a-lifetime opportunities.

OUR COURAGEOUS WISH KIDS

face very daunting health situations, and the fulfillment of a wish helps them focus on a positive, uplifting event in the midst of these serious challenges. The generous support from the communities in Oklahoma make a world of difference in these children's lives.



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SHOOTING STARS SPORTING CLAYS CHALLENGE

April 7, 2017

SPONSORSHIP LETTER OF INTENT

Please print sponsor name as you wish to be listed on promotional materials.
Note: To ensure inclusion on all materials, the letter of intent must be received by
Friday, March 3, 2017.

Company/Individual Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email*: _____

*important: event details and updates will be sent via email

SPONSORSHIP OPPORTUNITIES:

- Title Sponsor - \$10,000 (Includes 15 shooters)
- Presenting Sponsor - \$7,500 (Includes 10 shooters)
- Hope Sponsor - \$5,000 (Includes 10 shooters)
- Strength Sponsor - \$2,500 (Includes 5 shooters)
- Joy Sponsor - \$1,000 (Includes 5 shooters)

PARTICIPATION OPPORTUNITIES:

- Team - \$600 (Includes 5 shooters)
- Individual Shooter - \$150

I can't participate but wish to donate \$_____ (100% is tax deductible)

Total amount \$_____ (_____ Payment Included _____ Invoice Me)

Please make checks payable to the Make-A-Wish Foundation of Oklahoma

Credit Card Type: _____ Visa _____ MasterCard _____ American Express _____ Discover

Credit Card Number: _____

Expiration Date: _____ Validation Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____



For more information, please contact
Kendra Loper • kloper@oklahoma.wish.org
Katie Massad • kmassad@oklahoma.wish.org
405.286.4000

SHOOTING STARS SPORTING CLAYS CHALLENGE

April 7, 2017

Please provide shooter information for each team of 5. If you have more than one team, please make a copy of this form and provide information for all shooters/teams. Team information must be submitted by **Friday, March 3, 2017.**

Shooter #1 Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email*: _____

*important: event details and updates will be sent via email

Shooter #2 Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email*: _____

*important: event details and updates will be sent via email

Shooter #3 Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email*: _____

*important: event details and updates will be sent via email

Shooter #4 Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email*: _____

*important: event details and updates will be sent via email

Shooter #5 Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email*: _____

*important: event details and updates will be sent via email



For more information, please contact
Kendra Loper • kloper@oklahoma.wish.org
Katie Massad • kmassad@oklahoma.wish.org
405.286.4000