From: Grant @ ProductHype newsletter@producthype.co

Subject: The Elesense Computer Monitor Light Bar

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To: john.tob@mac.com

# HYPESQUAD





### MMA





**Synergic Control** 





**Up to ½ inch (12.7mm)** 





## This compact 5-in-1 welder & plasma cutter is a MUST for DIY projects around the house

Roommate: "Dude, are you welding?"

Me: "Yup."

Roommate: "Where did you get that thing?!"

**Me**: "Kickstarter."

**Roommate:** "They have those on there?!"

Me: "YES DERRICK, YOU IGNORANT FOOL!"

Should I have used such harsh language?

No.

Should Derrick get his own **YesWelder FIRSTESS™ MP200?** 

#### ABSOLUTELY!

It's a **5-in-1 welder and plasma cutter** that will turn you into Tim "The Tool Man" Taylor in no time.

Choose any **4 of the most popular welding modes** and this **auto-adjusting** beast will take care of the rest.

It can even **cut through 1/2-inch STEEL.** 

#### P.S. Need a helmet? The YesWelder Helmet is available as an add-on!







# "WOW" — that's the reaction you'll get with this supercar watch on your wrist

Your watch says a lot about you.

Take your buddy's Casio for example...

It tells the world,"Hey guys, I like cheap watches!"

#### **ATOWAK ETTORE is entirely different.**

It's a line of premium watches inspired by the world's best supercars.

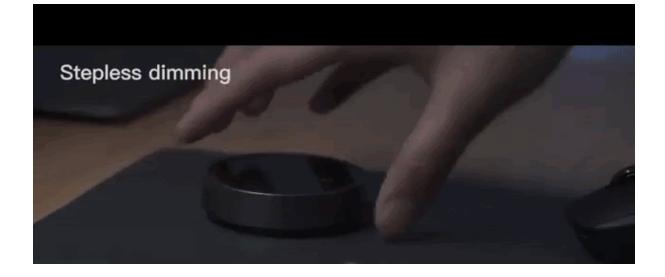
Each **eye-catching style** features a unique 4-arm display that **makes a STATEMENT.** 

It doesn't matter if you drive a Honda, Chevy, or Ford — you'll feel like you've got a **Ferrari on your wrist.** 

P.S. The most popular pledge is the **Super Early Bird Ettore Drift.** 







## Bye-bye lamps — this ultra-sleek computer monitor light makes late night working easy

Let's set the scene:

You wake up in the middle of the night with a BRILLIANT new product idea.

The world NEEDS your self-feeding goldfish bowl, and dammit you're gonna give it to them.

But you need light to see.

And that old lamp on your desk just won't cut it, so you flip on the light.

Suddenly the dog's awake, your partner's pissed, and your \$1 million idea is flushed down the drain like so many starving goldfish.

You need the Elesense Computer Monitor Light Bar.

It's a **lamp-replacing**, **glare-free light** that sits gracefully atop your monitor.

Each of the 3 auto-adjusting light modes are **PERFECT for late night or early morning work.** 

P.S. Yes, I give you full permission to steal my goldfish bowl idea.









# Inis all-new CORDLESS flat Iron gives you 100% freedom while styling your hair

CORDS.
They're everywhere.
The hair dryer.
The iron.
The TV.
Heck, even the freakin' toaster has a cord.
But things are about to change
Unlock cord FREEDOM with Aesty.
It's a <b>100% cordless flat iron</b> that delivers <b>effortless styling WITHOUT trapping you in the bathroo</b> m.
Make breakfast, walk the dog, or catch up on <i>The Bachelor</i> , all while getting ready for the day.
And don't worry
The precision temperature control <b>PROTECTS your hair from damage.</b>
P.S. It makes a <b>GREAT GIFT f</b> or the long-haired person in your life.
BACK NOW

These past favorites are ending soon!



# A premium teeth whitening kit designed by DENTISTS to help you turn yellow teeth into pearly white chompers

Let's face it...

We all TELL our dentist that we brush twice a day.

But we're lyin' through our teeth! Which is why we need Dr. Quorum.

It's a **dentist-created** premium tooth care kit that cleans AND whitens your teeth.

The **GENTLE brush head** drastically reduces discoloration thanks to a fiber optic light that eliminates pigmentation and blasts away plaque.

P.S. It comes with a **SELF-CLEANING case!** 





# Turn ANY bottle into a touch-free dispenser in 2 seconds with Easycap

You know the soap dispensers they have in the airport bathroom?

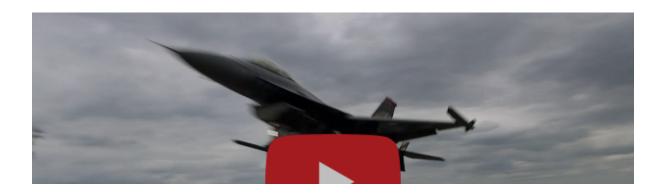
The ones that shoot out approximately 1/10th the amount of soap you need?

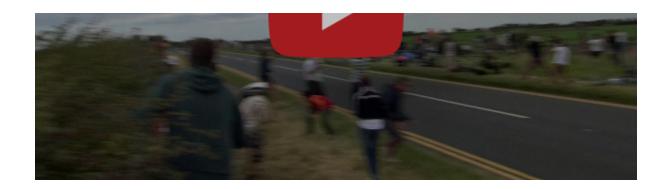
Yeah, those suck.

### Easycap does not.

It turns ANY bottle into a 100% touchless dispenser.

Soap, shampoo, hand sanitizer — ANYTHING!





# Turkish F-16 pilot gets WAYYYYY too close to spectators

HOLY. SH\*T.

Good thing I'm only 5'9.

### **WATCH**





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ProductHype 520 Elliot St Charlotte, NC 28202 USA

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